



RADCOLLEGE PARTY WITH A PURPOSE

Creating Walking Billboards
OF RADNESS
Every Hat
Has A Story

INSPIRING RADNESS ONE WALKING BILLBOARD AT A TIME

perfect for
**Sororities • Fraternities
Campus Organizations**

**Turn your events into something special
and help save the arts in America.**

LET'S PARTY FOR GOOD

RadCollege Party With A Purpose brings people together for a truly fun, interactive, and meaningful way with the unique Every Hat Has a Story where each attendee creates, draws, and tells their story on a hat. The Party is an engaging event that inspires the individuals inside the larger group dynamic. It gets everyone's creative juices flowing even those who do not consider themselves creative.

The creator and motivational speaker, Tony Milano, designed the Party to take the attendees on a creative and moving journey bringing up life stories and bringing out stories from the attendees. The hat is their canvas to tell their story. Each hat has a story that is genuine, distinctive, and memorable.

HOW IT WORKS

We bring everything to you... the hats, pens, and inspiration. And for every Party purchased, we bring a Party to a non-profit, public school, or a community center where we have a relationship established through our SaveTheArts Mission which gives creativity to kids who don't have art in their world. We can also easily bring the Party to one of your non-profit or a public school of your choice.

THIS IS NOT JUST ANOTHER PARTY

Funds for the art classes have been cut in more than 80% of U.S. school districts since 2008. We are part of a movement to get the arts back in a kid's life. Through creativity and art, students activate their imaginations and learn to become storytellers. Business leaders know that a highly-creative workforce gives them a competitive edge in the marketplace of ideas. In fact, 72% of business leaders say that creativity is the number one skill they are seeking when hiring. The arts can connect people more deeply to the world and open them to new ways of forging social bonds and community cohesion.

WHAT THEY ARE SAYING?

"This event is highly creative with a uniquely rad cause - giving young people access to the arts. We had the time of our lives. I'm a huge fan!"

Oona King, Global Director of Diversity, YouTube

"We are excited about our partnership with this program. It is a beneficial and enlightening program for our extremely diverse young members"

Mary Hewitt, Executive Director, Los Angeles County Boys & Girls Clubs

"The party was the perfect ice breaker for our mixed crowd. It was invitingly creative, warm, and purposeful. Everyone had smiles on their faces throughout the event. We will absolutely do this again."

Heather Rangel, Principal, U.S. Technology Sector Leader, Deloitte

"RadHuman provided the most moving corporate engagement I've seen in over 20 years! A simple hat was turned into a story that opened up each attendee's creativity to a new level."

Rick Dunaj, President, The Dunaj Agency

LET'S TALK

For pricing, hat designs, and details, contact:

Tony Milano
Rad President
(310) 266-8529
RadHuman.net

WHAT IS YOUR PURPOSE?



THE PRICE OF FUN AND IMPACT

We bring everything we need for a memorable RadCollege Party With A Purpose, including Hats, Pens, and Banners. You just supply the participants ready to have a fun, interactive time.

The cost breakout by party size are:

| | |
|-------------------------|--------------|
| 1-49 participants: | \$100/person |
| 50-100 participants: | \$75/person |
| 101-300 participants: | \$50/person |
| 301-1,000 participants: | \$40/person |
| 1,000+ participants: | \$35/person |

We want to maximize the interaction between participants at each event, so we prefer to have a minimum of 20 people.

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